THE INDEPENDENT TELEPHONE
PIONEER
Volume III, Number 5 September 1979

Phoenix Programs Ready for You!

FCC Commissioner Tyrone Brown, Sen. Barry Goldwater (R.-Ariz.) and Rep. Lionel Van Deerlin (D.-Calif.). Industry leaders such as Robert W. Bunke, Weldon W. Case and Harry E. Waller. Plus ITPA's evening at Rawhide, the Mexican fiesta awards luncheon, and the many sightseeing and recreational opportunities of Phoenix.

All of these program highlights await you and some 3,000 other industry executives who are expected to attend ITPA's annual meeting and USITA's 82nd national convention Oct. 11-13.

If you haven't already registered and reserved your hotel accommodations, please don't delay. Deadline for advance registration is Oct. 5. Simply use the forms in your July issue of the PIONEER, or request extra copies from the ITPA Washington Office.

The first event on the ITPA program will be the awards luncheon with Mexican entertainment on Thursday, Oct. 11, at noon in the Adams Hotel. Folk dancers and strolling mariachis will perform, ITPA awards will be presented and Elgin Electronics Inc.'s $2,500 charitable prize will be drawn (see separate article). Luncheon tickets are $10.

ITPA's annual meeting is scheduled for 8:00 a.m. Friday, Oct. 12, also in the Adams Hotel. Association President Harry E. Waller will report on his activities during the past year, and a variety of other Pioneer business will be discussed. Danish pastry and coffee will be served at the meeting.

The visit to the Western desert town of Rawhide is set for Friday evening, in lieu of the annual Pioneer banquet. A cookout is planned with the menu including a 22-ounce steak and all the trimmings. The 1880s restored town features Old West shops, "shoot-outs," staged bank robberies, hay rides and square dancing. The best dress is blue jeans and a sweater for the cool evenings. Tickets are $25 and initial sales have been brisk.

The USITA convention program is packed with leading legislators, industry executives, a prominent regulator and a variety of seminar speakers. The timely and impor-

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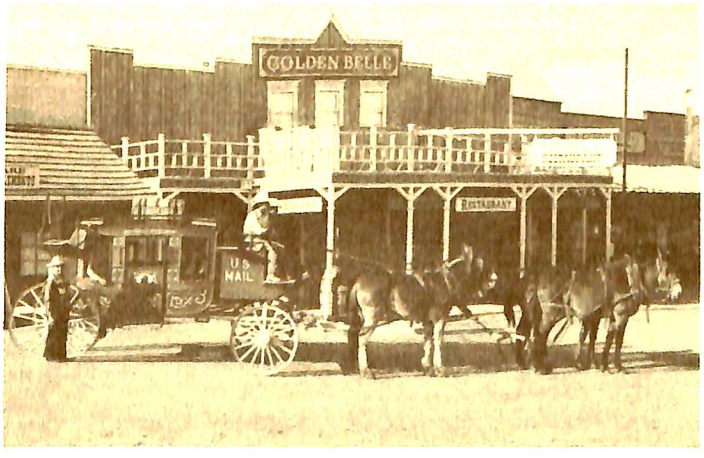

Watch for the stagecoach at Rawhide!

ITPA Hall of Fame Memorial Dedicated in Washington, D.C.

ITPA President Harry E. Waller (L) and Hall of Fame Foundation President Wesley H. Loomis III (R) examine the biographies of Hall of Fame members in the memorial lobby.

The Independent Telephone Pioneer memorial lobby for the 52 industry leaders now in the ITPA Hall of Fame was dedicated Aug. 6 in the reception area of the U.S. Independent Telephone Association's offices in Washington.

Speaking at the informal ceremonies, Hall of Fame Foundation President Wesley H. Loomis III said he felt this area was an excellent location for the memorial since so many industry leaders will see it while visiting the association. The Pioneer offices are located in the USITA headquarters. ITPA President Harry E. Waller, Vice Presidents Vic Ritter, Frank Barnes and Bernice Herold,

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Convention Awaits You

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tant competition issue and communications legislation in the House and Senate will be the main subject of discussion.

General Sessions will be held Thursday and Saturday mornings in Phoenix Symphony Hall, with management and marketing seminars all day on Friday in the Hyatt Regency Hotel. Theme this year is "On the Trail to New Territory."

Keynote speaker at the Thursday morning General Session will be Weldon W. Case, President of Mid-Continent Telephone Corp. and a past president of USITA. Following him will be FCC Commissioner Tyrone Brown and then a panel of telephone company presidents, moderated by USITA President Robert W. Bunke.

The Rural Electrification Administration on Thursday afternoon will present a program with officials of the agency's telephone operations.

Marketing, Management Sessions Set

The management sessions on Friday morning will include a marketing presentation by Harry Newton of the Telecom Library in New York City, an energy program by Richard Anderson of the Battelle Memorial Institute, and a sales presentation by Lewis Timberlake of Decision Dynamics of Austin, Tex.

In the afternoon IBM's Fred A. Powell, Director of Public Utilities Industries, Data Processing Division, will discuss "Market Driven Management Systems at IBM." Terry Heineman, a lecturer/consultant on human behavior, will follow him, discussing "What You Are Is Where You Were When."

At USITA's second General Session Saturday morning, the audience will hear from Congressman Van Deerlin, chairman of the House Communications Subcommittee, and Senator Goldwater of the Senate Communications Subcommittee. In addition, USITA President Bunke will present his report to the convention. Wrapping up the program will be Somers H. White, professional platform speaker with a message that should provide a strong finish to the meetings.

The ITPA/USITA conventions offer the best single opportunity each year to get briefed fully on the most current industry issues, to visit with co-workers and friends, and to get far enough away from the office routine to reflect on the future of your company. See you in Phoenix!

Active Ladies Program Also Set

A busy ladies program will offer an extra dimension to the ITPA/USITA conventions in Phoenix next month. Activities will range from a desert sightseeing tour to Indian folklore and jewelry presentations, and shopping tours.

On Thursday morning, October 11, a three hour "Western Beauty Excursion" will journey by bus to the Wrigley Mansion, the Arizona Biltmore Hotel grounds and the home of "Miss Kitty" of TV's Gunsmoke program, as well as drive through the desert and shop at Carefree, Ariz. Please sign up ahead of time for this $8 tour.

During the same morning, there will be an exhibition and lecture on 5,000-year-old Indian folklore, arts and crafts in the hospitality room at the Hyatt Regency Hotel. An Indian jewelry craftsman will be on hand to sell some products.

Scottsdale, Ariz., will be the destination for shopping and sightseeing on Friday, with shuttle buses every half hour from 10:30 a.m. to 3:00 p.m. In the morning from 10:00 to 10:45, Mexican artist Chabela will be on hand in the hospitality room to discuss Mexican folklore and her paintings.

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FROM MARY LEE

Your Secretary Reports

Future Pioneering—participation of young adults in Pioneer activities—is a subject whose time has come!

Future Pioneers are telecommunications industry employees who have not attained 15 years of service to make them eligible to join ITPA, but nonetheless want to participate in Pioneer programs. They should be welcome in all of our activities for several reasons.

First, younger employees who participate in Pioneering learn first hand the true purposes of ITPA.

Second, their participation promotes better relationships among all employees.

Third, they bring new ideas and assistance to Pioneer activities.

And finally, they help strengthen ITPA.

The Guideline Manual distributed to Chapter and Club presidents and secretaries in January of this year addresses Future Pioneering on pages 114a-114d, outlining organization, finances and publicity. There are important limitations on the structure and financing of these groups, due to Internal Revenue Service requirements. So please read the pertinent pages cited above as a first step in organizing newer employees.

Future Pioneer groups must be established under the auspices of a Chapter or Club, much the way a committee would be organized. The chairperson should be a Pioneer well qualified to serve as a strong leader for Future Pioneers. All funds raised through contributions or projects should flow through the parent group's books, but no dues may be collected. In locations with too few Future Pioneers to form a Club, they still should be encouraged to be active in existing Pioneer programs.

Bruce Williams Club Was First

Careful readers of the most recent issue of the PIONEER will have noticed a report on page 9 of the July edition concerning a Future Pioneer Club already in existence. It is the Bruce Williams Club, chartered April 20 under the auspices of the H.M. Stewart Sr. Pioneer Club in Georgia. ITPA National President Harry Waller was on hand to install officers of both groups.

Future Pioneering offers an excellent opportunity for your Chapters and Clubs to strengthen their programs and participation, as well as a way to increase our overall organization. The methods and requirements are outlined in the Guideline Manual. Of course, your headquarters staff will be pleased to answer any questions you have. The rest is up to you!

Elgin Electronics Award To Be Made at Luncheon

The $2,500 Elgin Electronics Charity Award will be one of the featured events at the ITPA Mexican fiesta luncheon on Thursday, Oct. 11, during the U.S. Independent Telephone Association convention in Phoenix, Ariz. This will be the ninth consecutive year for this award program, started by Elgin Electronics in 1971 with ITPA.

The only way to enter will be to purchase a ticket to the luncheon. A detachable stub, containing space for the individual's name and favorite charity, will be deposited for the drawing. ITPA President Harry E. Waller will draw the winning ticket and present the check.

The rules governing this drawing are straightforward. Elgin Electronics will only award the $2,500 to designated, recognized non-profit organizations which fall into the following categories: health, social services, religion, youth, education or safety. Typical qualifying groups would be hospitals, local Red Feather agencies, churches, Boy Scouts, schools and volunteer fire departments. The drawing is open to all telephone operating company personnel, telephone industry personnel and their families attending the 1979 ITPA Mexican fiesta luncheon.

E.S. Willis, President of Elgin Electronics, stated, "When we started this program in 1971, we did so as an alternative to traditional trade show or convention entertainment. We continue to believe that the charitable drawing program remains the best possible way in which we can share the telephone industry's overall concern for local community programs."

ITPA Membership Drive Continues

ITPA's membership drive has reached new levels of success since it began in January of this year. Records at headquarters indicate the following from Jan.1 to Aug. 1:

- 1,405 new active members,
- 201 new auxiliary members, and
- 126 new sponsor members.

Totals at press time were 25,552 individual members in ITPA and 404 sponsor members.

Membership Publicity Committee Chairman Victor G. Ritter has coordinated the current effort, which has as its goal a total of 500 sponsor members by Sept. 1. That goal may prove difficult to achieve, but ITPA President Harry E. Waller and Chairman Ritter call on all Pioneers to pitch in so the goal can be reached.

New sponsor members who have joined ITPA since the July issue of the PIONEER are:

Ace Telephone Association, Houston, Minn.
Continental Telephone Co. of Texas, Dallas, Tex.
Ditch Witch Trenching Co. of Kty., Elizabethtown, Kty.
Goodwyn Engineering Consultants, Montgomery, Ala.
Hancock Rural Telephone Co., Maxwell, Ind.
Indiana Telephone Association, Indianapolis, Ind.
Ironton Telephone Co., Coplay, Pa.
Lincoln Telephone & Telegraph Co., Lincoln, Neb.
Magnasync/Moviola Corp., N. Hollywood, Calif.
T.P. Industries Inc., Florence, Ala.
Yukon-Waltz Telephone Co., Yukon, Pa.

Lines

FROM YOUR EDITOR

September is the traditional back-to-school month. As veteran communicators Pioneers know that communications between individuals require that (1) the information being presented by one party is (2) understood by the other. BOTH actions are necessary for successful communication. At the most elemental level our five senses provide the understanding while sounds such as groans, laughs and screams and body movements present the information. Babies create the elementary capabilities almost instinctively. Small children at play develop the basic skills of presenting and understanding simple ideas and actions. Parents are responsible for increasing the child's knowledge and ability to understand so it may get by in the grown-up world. This progression is true for all animals—only we humans seem to have given up on the parental guidance part.

Our forefathers realized that personal liberty and freedom could not flourish with illiteracy as a base. Books and newspapers—the printed word—were the means of presenting and preserving information. Writing was a means of acknowledging one's understanding of another's views as well as contributing new information. Our Public School System was created to insure that the children would know how to read and write before they reached the age of 16. And it worked quite well until recent times.

In my day reading and writing began in the first grade and were expanded upon and perfected to a certain point in each succeeding grade. Other subjects such as arithmetic, geography and history were introduced as well. There was a minimum proficiency required for each grade year and if you didn't meet it you repeated it. Today we read of High School Seniors graduating who cannot read or write with any proficiency. But don't be too quick to put all the blame on the teachers.

Somewhere, not too long ago, parents forgot one of their prime roles—supervising the training of their young. The school system can provide a standard of reference for knowledge and skill required and the ability to test for its achievement. But it has always been the parents' role to direct the child's accomplishment and to monitor the effectiveness of the teacher. And to take corrective action in either area when necessary.

Independent Telephone Pioneer Association

1801 K Street, N.W. • Washington, D. C. 20006

OFFICE OF THE PRESIDENT

Dear ITPA Member:

It certainly has been a pleasure for me to be your President for this year. Bernie endorses this too.

There are causes for concern because of the lack of enthusiasm for the cause of Pioneering; likewise, there have been many cases where the Pioneers have the true vision of Pioneering as John Knox Johnston would have seen it.

Pioneering has three basic supporting factors:

(1) Love
(2) Compassion
(3) Pioneering in Action

If any factor is missing, the cause of Pioneering will not be perpetuated.

Having traveled some 45,000 miles, visited in every one of the eight regions, been to each coast three times, traveled to twenty-eight of the fifty states, plus a trip to Colombia, South America, on a fact-finding mission, addressed about 6,000 people, I can honestly say that ITPA is on the move. Of course this is being nurtured by the corporate support initiated by Past President Bert Steele. Thanks Bert!

It has been a pleasure to meet many of you Pioneers and we hope that the years ahead will bring you nothing but good tidings. May the good Lord bless each and everyone.

Yours in Pioneering,

Harry E. Waller
President

Our technology is developing home computer systems which can present all manner of information on the TV screen in the living room. At the same time we are not making sure our children can read and understand what shows up on the screen. The only way to turn this around is to become involved in the training process of our children. Take an active interest and demand progress of them. Insist that the school system provide adequate training in essential subjects. Only an informed citizenry that can understand and analyze the information and propaganda that bombards it can hope to maintain the priceless freedoms it has won.

Travelling with Your ITPA President

By Harry E. Waller

Soon after I was elected ITPA President in October 1978, I was invited to speak at the Pioneer banquet sponsored by the Mid-South Chapter and the Rocket City Club at the Alabama-Mississippi Telephone Convention in Huntsville, Ala. Thus Bernie and I began our travels to spread awareness of the values of Pioneering.

First came some ITPA administrative matters in a meeting with the Membership, Planning and Activities and Awards Committees in Kansas. Next came our coldest trip of the year, to Minneapolis (27 degrees below zero in February). But there we shared the warmth of the North Star Pioneers with Third Vice President Bernice Herold and Regional Vice Presidents Jack Robinson and George Griffin, while we attended the Minnesota Telephone Association's convention and USITA's Midwestern Telephone Showcase.

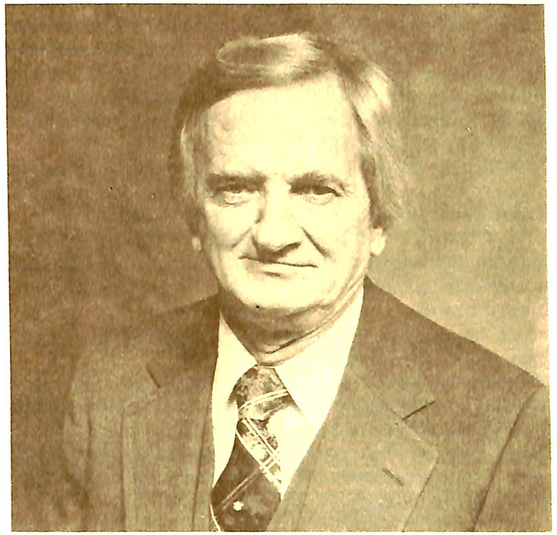
A visit was made to the Louisiana telephone convention upon the invitation of Larry Henning to help develop some interest in the cause of Pioneering. Then to the Southeast Showcase in Atlanta and a speech to the Road Runners Chapter with Joe Maritan. From here it was on to Memphis for an ITPA Board of Directors meeting where we enjoyed the extracurricular activities arranged by B'Lou Carter and Director Babe Howard of the Millington Telephone Company, including visits to St. Jude Children's Hospital, Elvis Presley's home at Graceland, Beale Street and a boat trip on the Mississippi.

From Memphis we flew to Hilton Head, S.C., to address the Palmetto Chapter, followed by a quick jump to Gainesville, Ga., to install the officers and directors of the first Future Pioneer Club in ITPA. This completed the first segment of our travels.

Then came our longest trip. First was a flight to Columbus, Ohio, to address the Buckeye Chapter's banquet in the company of First Vice President Vic Ritter and his wife Eileen and Regional Vice President Ben and Betty Witmer. The next morning we flew to Oklahoma City to speak at the Pioneer luncheon held in conjunction with the Oklahoma-Texas convention and to meet with Past President Francis Winters and Regional Vice President Bob Levo. Three hours later we were off to an overnight stop in Seattle before flying on to Honolulu to speak to the John Balch Chapter's retiree and awards banquet at the Hilton Hawaiian Village. Here we were joined by Regional Vice President Dick Morris and Julia from California.

After a quick tour of the islands it was back to the mainland at Portland where Regional Vice President Hank Borys and Director Betty Hankinson took us to Hood River, Ore., to install the officers of the Earl Dean Club. The next morning we were off to Fort Mitchell, Ky., and a speech to the Kentucky Cardinal Chapter's Pioneer luncheon before returning home tired but happy.

A few days later a quick flight to Traverse City, Mich., to address the Larry Reynolds Chapter was followed by a swing to Nebraska, Wisconsin and Washington. After installing the officers and speaking to the Frank H. Woods Chapter in Lincoln, Neb., we circumvented some long airline routing delays when Regional Vice President George Griffin took us directly to the Playboy Club at Lake Geneva, Wis., by private plane. After a fine meeting with the Badger State Chapter we flew on to Spokane, Wash., where I was privileged to address the TPA Chapter of Eastern Washington along with our own Inland Empire



Chapter. From there a short motor trip to Moscow, Idaho, with Director Art and Peggy Hallam where we attended a Special Olympics for the handicapped and then installed officers that evening. Next morning we flew back home to Bruce, Miss.

After a few days rest we travelled to the Florida State Chapter's Pioneer convention at Clearwater Beach. I was asked to address the Pioneers and was honored to have Past Presidents Russ Hulbert and Cliff Pearce and their wives as well as Regional Vice President George Rose and Hilda in attendance. From here we went to Kutcher's Country Club at Monticello, N.Y., for the New York telephone convention and addressed the Empire State Chapter's eye-opener breakfast in company with Regional Vice President Ben Witmer and Betty. The next day we moved on to French Lick, Ind., for the Indiana telephone convention with Regional Vice President Griffin and then back home again.

We went to Pine Isle, Ga., to address the Peach State Chapter's breakfast at the Georgia convention, where Regional Vice President George Rose presented his John Knox Johnston Award to Jimmy Berry of that Chapter. Two days later we were on our way to San Jose, Calif., to talk to the California Pioneers and take part in their Club officers workshop. Then it was across country to attend the USITA Showcase in Boston and meet with Pioneers there.

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Report on Communications Legislation

By Jack Herington
USITA Director of Government Relations

As this is written, Congress is in its August recess, which makes this an appropriate time to look at the overall telecommunications legislative picture.

Industry people working on the legislation had high hopes that by now there would be a new House bill to review, or at least a draft designed to amend the common carrier portion of the 1934 Communications Act. Further, based on material released by House Communications Subcommittee Chairman Lionel Van Deerlin (D.-Calif.), there was some possibility that the legislative language would be nearer the consensus which must be developed before any legislation can move through Congress.

Following the collapse of HR 3333 because of lack of support and because of the range of issues it addressed, serious attention was to be given telecommunications issues. Chairman Van Deerlin announced he was abandoning the total rewrite of the Communications Act and would offer an amendment to the '34 Act directed only toward common carrier. He hoped to solve that problem, which he believes is important and pressing. A compromise bill seemed possible.

Compromises satisfy no one completely, but most major legislation results from compromises which find a middle ground all the interested parties consider acceptable. It seemed obvious last year when Congress adjourned that such a compromise would be necessary for communications legislation to move. It seems equally clear now.

But before the draft bill was released publicly or even to members of Congress, the effort to find middle ground came apart at the seams.

AT&T was asked for comment on an early version staff draft not made public. AT&T's comments concerning that draft and its comments concerning a section-by-section concept memorandum Chairman Van Deerlin had released revealing the thrust of his new bill caused allegations on Capitol Hill that AT&T had retreated to a point which was unacceptable to Chairman Van Deerlin. Charges and countercharges also focused on how AT&T got the draft, who knew company representatives had it and what was expected of them.

AT&T Vice Chairman James E. Olson stated that AT&T had tried in every way to cooperate with Congress to find a workable legislative solution.

Sufficient Accommodation Not Yet Reached

Whatever the merits of the immediate controversy, one thing seems clear—the telephone industry, the Congress and the other common carriers have not reached the degree of accommodation necessary for legislation to be acceptable to all these diverse interests.

Obviously, there are many issues still unclarified, and much detail will have to be worked out before the industry can know its legislative future. Even if the industry could agree on many items of detail, effective work cannot be done until the most fundamental issue of all is resolved.

That issue involves the integrity and continuation of an integrated telephone network.

The technical, operational and economic integration of the nation's telephone system has evolved over the past 100 years. Independents and the Bell companies share in providing the network. They have jointly planned, built, maintained and managed a public switched telephone network available to everyone to call from anywhere to anywhere. The integrated network is a public resource and most of our industry believes that the relationship which now exists must continue if this nation is to have universal service, a goal of all the legislation.

At the same time, the telcos concede that other carriers can compete and can access the network and local exchanges. Indeed, there seemed to be movement toward finding a satisfactory formula for access charges which would insure that all who use the network would pay a fair price for its use.

Legislation Probably Not Dead—Just Delayed

While there is an impasse in Congress at the moment, it is probable that the legislation is not dead, delayed to be sure but not dead, because the issues which must be resolved are far too important to this country, its commerce, its public safety and its national defense.

There remain many differences as to how to preserve what is good in the telecommunications industry while coping with the reality that we are moving toward more competition, reduced regulation and greater use of marketplace forces to control our industry's future.

Witnesses for USITA have called repeatedly for building on the good and not dismantling an industry which works and works well. USITA holds to that position. One optimistic view of the present disagreement is that basic positions may be clarified and better understood.

Indeed, some support is evident on the Senate side. Sen. Barry Goldwater (R.-Ariz.), ranking minority member of the Senate Subcommittee on Communications, in a letter to Subcommittee Chairman Ernest Hollings (D.-S.C.) last month stated that he and the other minority members believe "local exchange and interexchange voice communications provided through the telephone network by the telephone companies should continue to be provided as a single, integrated service by telephone companies acting jointly to provide that service."

Senator Goldwater in a lengthy comment which appeared in the July 31 "Congressional Record" also pledged that he would "work to insure that whatever telecommunications amendments we in Congress might eventually agree upon will include a specific and workable mechanism to continue universal service at reasonable rates throughout all parts of the Nation."

Many Other Issues Keep Congress Busy

Otherwise, the Senate picture is still murky. Possibly the two pending bills introduced by Senators Hollings and Goldwater,. S 611 and S 622, will be considered in markup in September or later this year. But after extensive hearings, differences of opinion still exist on the Senate side as well as in the House. Congress has a great many other things to do before this session ends. Certainly, appropriation matters, energy, inflation, SALT II and similar issues require immediate attention and will keep the whole Congress busy.

Thus, hope for a quick "solution" is waning. Significant steps forward in the legislative process now seem unlikely during 1979.

The telephone industry still desires a legislative solution. It will continue to work to find one but it must be a balanced solution taking into account the interests of the public in retaining a telecommunications system which works, which provides universal service at reasonable rates, and which permits the telephone companies to continue to provide customers with the quality of service they have every right to expect.

Congress as a whole may not believe communications is a burning issue. Most of their constituents have no complaints about telephone service. The service we provide is outstanding so there appears to be no immediate pressing problem. But competition already here is having some impact and the FCC is turned in the direction of requiring evermore entry into our business by competitive carriers.

This is not a situation that can be ignored. Our industry has an obligation to continue to press for policies it believes are right.

United Telecom Adds Winter Park Telco

Several organizational changes have been made in conjunction with the addition of Winter Park (Fla.) Tel. Co. to the United Telephone System-Florida Group.

Edward P. Kittinger was elected board chairman of United Tel. Co. of Florida and Florida Tel. Corp., as well as chairman of the executive committee and chief executive officer of Winter Park Tel. Co. The three companies make up United's Florida Group.

Russell P. Hulbert will continue to serve as chairman of Winter Park Telephone. Jack B. Critchfield, president of Winter Park Tel. Co., also has been elected president and will become a member of the board of directors of both Florida Telephone and United of Florida. Forrest R. McPherson, former executive vice president and treasurer of the Winter Park company, has been elected vice president and general manager of Winter Park.

Tel. Utilities of Pa. Joins Mid-Continent

Telephone Utilities of Pennsylvania, consisting of eight telephone subsidiaries serving more than 100,000 telephones in western Pennsylvania and West Virginia, has merged with Mid-Continent Tel. Corp., becoming the sixth operating region of Mid-Continent.

The newly acquired subsidiaries include Brookville Tel. Co., Enon Valley Tel. Co., Huntingdon & Centre County Tel. Co., Midway Mutual Tel. Co., Murraysville Tel. Co., Mountain State Tel. Co., Preston Tel. Co., and Telephone Utilities of West Virginia.

Harold G. Payne, who formed the Telephone Utilities holding company in 1953 and has served as the company's president and general manager since that time, has been elected vice president and a member of the board of directors of Mid-Continent Tel. Corp. He received the USITA Distinguished Service Award and long lent his service and support to the association, acting as a USITA director and treasurer, as well as chairman of the REA Borrowers Committee.

Dan D. McWilliams, formerly executive vice president of Telephone Utilities, has been appointed regional manager of the new Telephone Utilities region and elected vice president of Mid-Continent Tel. Service Corp.

Bell Pioneers Install Officers

In July the Telephone Pioneers of America installed their new president, William C. Mercer. He is president of New England Telephone & Telegraph Company. David K. Easlick of Michigan Bell Telephone Company became Senior Vice President of the Bell Pioneer group.

Your Chapter and Club Reports

Bunova Club Holds Picnic Meeting, Prepares for Annual State Convention

The Bunova Club of the Keystone State Chapter recently held a picnic meeting at the Butler, Pa., Memorial Park Rotary Shelter with the Mid-Penn Telephone Corp. serving as host company. **Stanley K. Bowser Jr.** of Mid-Penn and President of the Club welcomed the members and guests. **Jay Upperman**, co-chairman of the Convention Committee, provided details on the Fifth Annual Keystone State Pioneer Convention being hosted this year by the Bunova Club at Slippery Rock State College.

Door prizes were awarded to: **DuWayne Baird**, **Paul Keppel**, **Chester Nebel** and **Alta Russell**, retirees; **Ralph Anthony** of Mid-Penn; **Angela Becker** and **George M. Keefer** of North Pittsburgh, and **Leroy Albert**, **Jim Bergmann**, **Elaine Graham**, **Martin Michel** and **Mary Ann Vitale** of United.

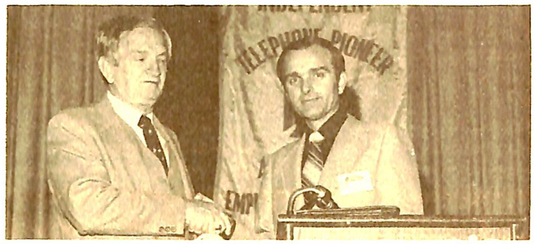
Pictured above are the retirees attending the meeting: First row, left to right—**Mildred Black, Alta Russell, Eula Poff, Doris Elliott, Concetta Bertocki** and **Willis Black**; second row, left to right: **Chester Nebel**, **Beryl Criner**, **Alda Smith**, **E.E. Macosbe** and **DuWayne Baird**; third row, left to right: **Wm. Don Graham**, **Gordon Baum**, **Phil Kennedy**, **Joe Cleary**, **Gordon Nelson** and **Paul Keppel**.

Workshop Held by California Chapter

The California Chapter's Educational Workshop-Training Seminar held at the San Jose Hyatt House June 14-15 was attended by the officers and representatives of the Chapter and 11 Clubs. Also taking part in the sessions were ITPA President **Harry E. Waller**, Region VI Vice President **Richard E. Morris**, California Chapter Board Member **John L. Bausano** and **Edna Coppage** from the ITPA Washington office.

These annual sessions are held to review past, present and future Club projects, discuss and coordinate Chapter activities and clarify administrative procedures. President Waller discussed with the Club Presidents the need for enthusiastic leaders, meaningful projects and publicity on Club activities. **Edna Coppage** covered the administrative matters of membership recording, as well as dues collection and processing in the Secretaries' workshop.

President Waller Addresses Empire State Chapter Meeting



Empire State Chapter President **Richard Walters** (above, right) welcomes ITPA President **Harry E. Waller** to the Eye Opener Breakfast at Kutcher's Country Club, Monticello, N.Y. President Waller was the featured speaker at this annual ITPA function held in conjunction with the New York State Telephone Association's convention.

This breakfast was also the scene of the Empire State Chapter's Pioneer of the Year Award to **Maxine Davison** of the Ogden Telephone Co. and the Pioneering Spirit Award to **Chuck Walters** of the Seneca Gorham Telephone Co. Scholarship awards of $500 each were made to **Lisa Lewandowski**, whose father works for the Trumansburg and Ontario Telephone Co., and **Mary Jane Pagett**, whose father works for the Continental Telephone Co. in Sherburne, N.Y.

H.M. Stewart Pioneer Club Assists Special Olympics Program with Check

David Power (right, above) of the H.M. Stewart Sr. Pioneer Club Community Services Committee, presents the group's $65 check to **Jane Johnson**, special education teacher at Habersham Central High School in Cornelia, Ga. She was the coordinator of the Habersham County Special Olympics. The funds were used for trophies and ribbons awarded at this annual sports event for handicapped children.

Badger State Chapter Reports On Its 1978-1979 Activities

1978-79 Badger State Chapter Executive Committee (L to R): Robert Barnes, First Vice President; DeWayne Thomason, Director; Don Parsons, Director; Ed Neckvatel, Director; Freda Jacobs, President; Harlo "Skeets" LaFond, Director; Don Porter, Past President, and Sec.-Treas. Harry Snobarger.

Badger Chapter Secretary **Harry J. Snobarger** sent in a report on the Wisconsin group's activities for 1978-79. In 1978 the Chapter's golf outing and dinner was held at Mt. Horeb, Wis., in July and its 34th annual meeting at Lake Delton in September. The summer outing on a Mississippi River stern-wheeler was reported in the November 1978 PIONEER.

Chapter activities in 1979 have included a St. Valentine's dinner dance, the first annual bowling tournament with 132 entries, the annual golf outing July 21, and their annual meeting at Lake Delton on Sept. 8. The Chapter's major community service project for 1979 is the manufacture and sale of insulator candle-holders to help finance the purchase of "electronic eyes" for the night blind.

"Beginning in February at our St. Valentine's dance and continuing at every succeeding Badger Pioneer event we have offered these insulator candle-holders in hopes that those purchasing the flame will help shed light to guide these legally blind," Chapter President **Freda Jacobs** said. "Electronic eyes are expensive, requiring thousands of dollars for each initial purchase and supplemental maintenance. The Badger Pioneers are proud to have contributed to this campaign."

Badger Chapter Bowling Tourney Chairperson Linda White (seated) takes a break with Director "Skeets" LaFond and President Freda Jacobs.

President Jacobs cited the dedicated leadership of Vice President **Robert Barnes**, Mr. Snobarger and Board members **James Kratz**, **Harlo "Skeets" LaFond**, **Ed Neckvatel**, **Dean Parish**, **Don Parsons** and **DeWayne Thomason** in spurring Chapter growth from approximately 450 in 1977 to 638 in June 1979.

Daniel S. Seitz Club Presents Tele-Trainer to Local School

The Daniel S. Seitz Pioneer Club of York, Pa., an affiliate of the Keystone State Chapter, recently presented a Tele-Trainer unit designed to instruct children in the proper use of the telephone to the Phineas Davis Elementary School of York. Pictured above **George Mitzel** (right), President of the Daniel Seitz Club, demonstrates the operation of the Tele-Trainer to kindergarten teacher **Marie Hilderbrecht** and **Adam Grove**, one of her pupils.

In making the presentation, President Mitzel pointed out that the Tele-Trainer "is a very effective teaching aid in training young children how to summon help in the event of an emergency. We plan to expand this project and offer sets to another elementary school for similar training."

South Central Pa. Club Reorganizes

ITPA Region I Vice President **Ben Witmer** was the principal speaker at the reorganizational dinner meeting of the Keystone State Chapter's South Central Pennsylvania Club in Chambersburg, Pa. Co-chairing this meeting were **Frances Helm** and **Frank Shatzer**. Officers elected for the 1979-80 term were **Danny D. Shaub**, president; **Charles "Red" Hoffman**, vice president; **Frances Helm**, secretary, and **Harold Leister**, treasurer.

Texas Chapter Elects Officers, Names Three to Hall of Fame

(L to R): Marion Clay; O.K. Hitchcock; ITPA Past President Francis G. Winters accepting for his father, W.G. Winters Sr., deceased; and Texas Chapter President T.J. "Bud" Gavin displaying the Texas Chapter Hall of Fame plaques.

This year's inductees into the Texas Chapter's Hall of Fame included **Marion Clay**, retired, former President and Chairman of the Board of the Lufkin Telephone Exchange; **O.K. Hitchcock**, retired, owner of the Sweeny and Olod Ocean Telephone Co., and **W.G. Winters Sr.**, deceased, former Chairman of the Board of the Texas Telephone and Telegraph Co. and former President of the Hull and Boling-Iago Telephone Cos. (merged into the Continental Telephone System in 1968).

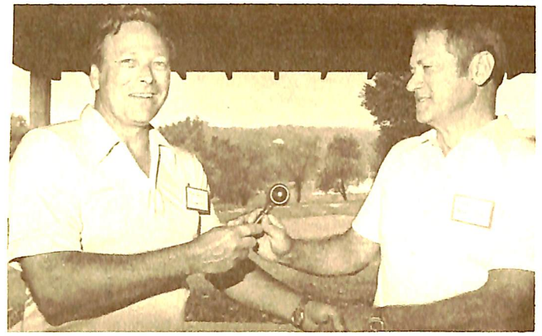
Morris Bateman, Chairman of the Chapter's Hall of Fame Committee, presented the awards to Mr. Clay, Mr. Hitchcock and **Francis G. Winters**, representing the family of **W.G. Winters Sr.**, at the joint Sooner-Texas Chapter Pioneer Luncheon during the Oklahoma-Texas Telephone Convention in Oklahoma City. (The Sooner Chapter's scholarship was covered in our last issue.)

During the meeting the Texas Chapter elected the following 1979-80 officers and directors: **Pete Slot**, president; **John O'Connell**, first vice president; **Dunk Morgan**, second vice president; **Jerry Jones**, third vice president; **Herb Campbell**, fourth vice president, and **Bob Levo**, secretary-treasurer. Directors elected include **Al Fuhrman**, **Bud Gavin**, **Charlie Lightsey** and **Chuck Norsch**. The Blue Bonnet Pioneer Club of Killeen, Tex., received the Chapter's Activity Award for 1978.

Ted Fisher Reminisces at Meeting Of California Club Named for Him

The May meeting of the California Chapter's Ted Fisher Club, San Bernardino, Calif., featured as guest speaker the individual for whom the Club is named. **Mr. Fisher**, now more than 90 years old, reminisced on his many years in the telephone industry. One of the many highlights was his picturesque description of himself as a lineman, travelling on a motorcycle, with tools, test set and telephones, plus a roll of wire over his shoulder. The Club announced as its continuing projects the collection of old eyeglasses for the needy and food coupons for the City of Hope. A new project started at this meeting was the donation of canned goods to replenish the shelves at the Family Service of Redlands.

Theodore Gary Chapter Elects Officers, Presents Awards at Jefferson City Outing



Theodore Gary Chapter's Evan Copsey (L) passes the gavel to President Elect Russell Cox (R).

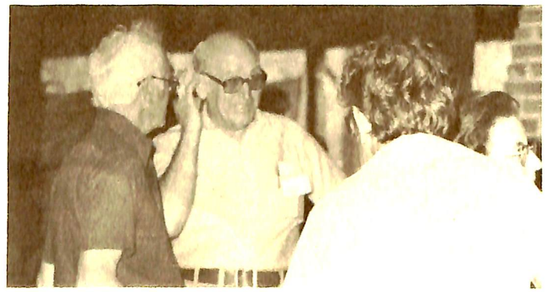
The Theodore Gary Chapter, Jefferson City, Mo., held its annual outing at the Ramada Inn and Riverside Park, Friday and Saturday, June 22-23, with 120 attending.

Officers elected for 1979-80 were: **Russell Cox**, President; **E.L. Gear**, Vice President and **C.J. McCurry**, Secretary-Treasurer. Directors elected included: **Evan Copsey**, Sullivan; **JoEllen Hoff**, Columbia; **Fred Isaacs**, Miller; **Harold Jones**, Pilot Grove; **R.S. McClelland Jr.**, Columbia; **Blanton Melton**, Jefferson City; **Hobart Parnell**, Wentzville; **Victor Rhine**, Pineville, and **J.W. Slemmons**, Jefferson City.

Community service awards were made to the Phillip J. Lucier Club, Wentzville, Mo.; Heart of Missouri Club, Jefferson City, and the George A. Hearne Club, Warrensburg.

In the Friday golf tourney **Craig Grant**, Sullivan, became the men's champion, while **Winnie Trotter**, Overland Park, Kan., won the ladies title. On Saturday afternoon the various Clubs sponsored and supervised the games at Riverside Park. The Heart of Missouri Club of Jefferson City served the food at the catered picnic, as well as handled registration of the attendees.

The board of directors, at its meeting on Sunday, June 24, voted to hold the 1980 meeting in Jefferson City on June 27-28 and voted to submit **R.D. Shoemaker's** name to the ITPA Nominating Committee as the Chapter's national director for a second three year term.



(L to R): Theodore Gary Past Presidents Jack Slemmons, Jefferson City, and Don Crow, Farber, with new Vice President Al Gear (back to camera).

Florida State Chapter Holds Busy Annual Convention

Florida State Chapter Past President Ken Peloquin checks out the luau at the Chapter's 11th annual convention.

The Eleventh Annual Convention of the Florida State Chapter, hosted by the Sunshine Pioneer Club, was held at the Sheraton Sand-Key Hotel in Clearwater, Fla., May 31-June 2, with more than 200 Pioneers and guests in attendance. Friday, June 1, was devoted to the golf and tennis tournaments, bus tours and a cocktail party hosted by the Continental Communications Construction Corp., followed by a sumptuous poolside luau. Entertainment was a talent show presented by the Clubs.

Saturday began with a Pioneer workshop, followed by a brunch honoring the retirees and featuring ITPA President **Harry E. Waller** as the speaker. At the Chapter business meeting, the following new officers and directors were elected: **David R. Kanagy**, president; **Clark Barlow**, first vice president; **Bob Burkhart**, second vice president; **George W. Rose**, secretary-treasurer, **James Dunigan** and **Gus Thomas** to three year terms as directors and **Ernest Menendez** as director-at-large.

Saturday afternoon provided deep sea fishing and a bay cruise, followed by the Chapter's annual banquet program, including the distribution of golf, tennis and special achievement awards and the installation of the new Chapter officers and directors.

Carotel Pioneer Club Aids Schools For Handicapped in Two Areas

Shown above (L to R) are **Judy Hendrix**, Director of the Hoke County Children's Center at Raeford, N.C.; **Larry Lovick**, Carolina Telephone cable repairman at Raeford; **Anthony**, one of the children; **Larry the Talking Tiger**, and **Harold Cain**, Community Service Chairman of the Carotel Pioneer Club of Tarboro, N.C. The Children's Center is a small school for developmentally-delayed children between the ages of two and five. Eight children at the center have speech-delay problems and Director Hendrix says the talking animal will be of great help with this problem. The talking tiger is named for **Larry Lovick**, who, with all of his fellow employees in the area, adopted the center as a community service project.

The Carotel Club also presented a set of parallel bars for use in walking exercises to the Newport Developmental Center for Handicapped Children at Morehead City, N.C. The parallel bars are adjustable from two and one half to four feet in height. They were made by Community Service Chairman **Harold Cain** of Fayetteville. Club member **C.G. Thompson** of Morehead City indicated this set of bars is one of several being distributed to centers with programs for the handicapped. The Club also gave this center a talking elephant last May as a tool to help develop language skills.

Iverson A. Lumpkin Club Cited For Help to Salvation Army

The Iverson A. Lumpkin Pioneer Club of Mattoon, Ill., was recently recognized for its successful efforts in raising money during the Salvation Army's annual bell-ringing project. The Christmas kettles at which Illinois Consolidated Telephone Company's present and retired employees were stationed collected more than any other local organization which participated.

Club President **Jack Rennels** (right, above) was presented with the Bell Ringer trophy by **Captain Fred Eames,** local Salvation Army Commander, and **Mrs. Eames,** at the Salvation Army's annual dinner in Mattoon.

J.K. Johnston Chapter Meets in Indiana

The annual meeting of the J.K. Johnston Chapter was held June 4 at the French Lick Sheraton Hotel, French Lick, Ind., in conjunction with the Indiana Telephone Association convention. Special guests introduced by President **Arthur A. Kolash** included ITPA First Vice President **Victor Ritter**, ITPA Region III Vice President **George Griffin** and **C.K. Trippett**, president of the Indiana Telephone Association.

Officers renominated and elected for the 1979-80 term included Mr. Kolash, president; **Joe D. Lumm**, vice president, and **Carol J. Bridge**, secretary-treasurer. Elected to three year terms as Directors were: **Ms. Bridge**, **Frank Graves** and **Richard Yager**. Continuing as Directors are: **Madeline S. Fletchall**, **Russell E. Greasor**, **Gerald C. Higbee**, **Herbert E. Jones**, **Mr. Kolash**, **Mr. Lumm**, **Cedric A. Ray** and **Edward M. Triggs**.

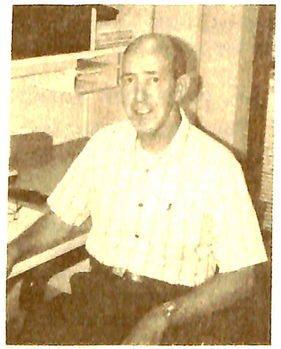
Florida State Fair Programs Assisted by Sunshine Club

Florida Pioneers working at the Florida State Fair (L to R): Dan Arnold, George Rose, Adeline Daniels, Violet Lampp, Alice Brady, Lilah Baskerville and Rolf Monsen.

Sunshine Pioneer Club volunteers staffed the information booths, wheelchair booth and energy trailer from 10 a.m. to 10 p.m. during the Seventy-Fifth Florida State Fair in Tampa, April 4-15. In addition, individual Pioneers provided leadership in staging the Beautiful Grandchild contest, the Square Dancing groups and the King and Queen contest. This latter contest involved 22 kings and queens selected from throughout the state; all were 75 years old. The Sunshine Club also provided a special bus to transport these candidates.

Eighty-five volunteers logged more than 2,000 hours of time, from four hour sessions to as much as 150 hours. Volunteers came from Sunshine Club retirees and spouses assisted by Bell Pioneer retirees, friends, neighbors and many off-duty active Pioneers. One volunteer lived in his camper parked on the Fairgrounds and performed morning, afternoon and evening assignments. This was the largest project ever tackled by the Sunshine Pioneer Club retirees.

John Knox Johnston Award Goes To Jimmy Berry of Georgia



George W. Rose, Vice President Region VIII, announced at the annual breakfast meeting of the Peach State Chapter held in conjunction with the recent George Telephone Association convention that **Jimmy Berry** of the H.M. Stewart Sr. Pioneer Club was the recipient of the Region's first John Knox Johnston Pioneer Award.

This regional award was designed to provide special recognition of Chapter or Club members within the region who have made outstanding contributions through Pioneer activities during the year, but is not necessarily awarded annually. Nominations for the award are made by Chapters or Clubs to their regional vice presidents, and the recipients are selected by the regional awards committee appointed by the Regional Vice President, who also serves as its chairman.

In his presentation Vice President Rose spoke of Mr. Berry's many contributions to both the national and state ITPA, as well as his involvement with Pioneer Clubs throughout Georgia. **H.M. Stewart Sr.** accepted the award on Jimmy's behalf, since the latter was attending a training course in North Carolina.

Mother Lode Club Presents Check To Association for the Retarded

Pictured from left to right, above, are **Jim Gardner**, treasurer of the Placer County Association for the Retarded, receiving a $100 check from **Richard Bell**, president of the Mother Lode Pioneer Club, Roseville, Calif. The funds came from a Spring Bingo Night sponsored by the Club and will be used in helping the center replace curtains on the stage with bi-fold doors.

ITPA's Newest Life Members

New Life Members recorded at Headquarters during June and July:

JUNE

Gene K. Beare — GTE Automatic Electric Club

JULY

Jack T. Shriner — Direct Member
William F. Walker — Central Pennsylvania Club
Geneva W. Sloan — Central Carolina Club

Catawba Pioneer Club Elects Officers, Outlines Projects

The Catawba Pioneer Club at its recent luncheon meeting elected the 1979 officers pictured above (L to R): **Gerald Ratterree**, President; **Ron Dyson**, Senior Vice President; **Sara Jenkins**, Secretary; **Ann Young**, Treasurer; and **Dan McQueen** and **James Taylor**, Vice Pres.

The 112 members of this Club cover the areas of Fort Mill, Lancaster and Rock Hill, S.C. Some of its recent activities have included: contributions to needy families for food, clothing and fuel; cassette tape players and New Testament cassettes donated to the Lancaster County Care Center and the York General Hospital at Rock Hill; several voice larynxs for cancer patients in the area, and a hands-free speakerphone and Tele-dialer for a totally disabled individual in Rock Hill. Funds for these activities are raised through raffles and paper sales.

Illinois Consolidated's Orra Westrup Retires After 55 Years of Service

Orra M. Westrup, Vice Chairman of the Board for Illinois Consolidated Telephone Co., retired June 1 after more than 55 years of service with the company, but continues to serve as a member of its Board of Directors.

He began his telephone career in 1923 in the Commercial Department of the Coles County Telephone and Telegraph Co., a predecessor of Illinois Consolidated. In 1935 he moved to the Accounting Department of Illinois Consolidated and progressed to Chief Accountant and later, Comptroller. Mr. Westrup became Vice President of Operations in 1952 and was elected President in 1969. In July 1977 he was named Vice Chairman of the Board.

He has also been active in industry affairs. For many years he was chairman of the Accounting Committee of the U.S. Independent Telephone Association. He served on several committees of the Illinois Telephone Association, as a director for many years, and as its president for two terms. He and his wife, **Mary Etta**, will continue to reside in Mattoon, Ill.

Len Marcil Elected President Of Mich. Telephone Association

Len Marcil, ITPA National Director from the Larry Reynolds Chapter in Michigan, was elected president of the Michigan Independent Telephone Association at its annual meeting at Traverse City, Mich., last May. Mr. Marcil, connecting company relations manager for General Telephone Co. of Michigan, had served as treasurer of MITA since 1975. Two other Pioneers join him as officers of the association: **James Crandall**, First Vice President, and **William Tidd**, Second Vice President.

Len, a 40 year employee with General Telephone Co. of Michigan, in addition to serving as a national ITPA Director from the Michigan Chapter, is also a member of its Board of Directors.

Recently Reported Deaths . . .

Life Member **Mitchell C. Helton**, President of the Clifford T. Davis Pioneer Club, Sullivan, Mo., since it was established. Mr. Helton began his telephone career with the Scotia Telephone Co. in 1928 and his life-long association with the Fidelity Telephone Co. of Sullivan in 1932.

Life Member **Oscar L. Baker**, retired United employee. Mr. Baker began his career with Southwestern Bell Telephone Co. in 1927 and in 1947 joined the Capital City Telephone Co., Jefferson City, Mo., now a subsidiary of United Telecommunications, Inc.

Glenn R. Cree, 58, Topeka, Kan., Secretary and member of the Board of the Jayhawk Chapter. Mr. Cree had been with Cable Spinning Equipment Co. of Topeka since 1946.

Richard O. Lehman, 52, Johnstown, Pa., Past President (1972) of the Allegheny Mountain Pioneer Club, Johnstown, Pa. Mr. Lehman had been employed by General Telephone Co. of Pennsylvania for nearly 31 years.

Newest Club Organizes in Iowa

Another new Club has been organized and several more seem likely in the near future as ITPA continues to grow.

Newest addition to the organization is the Earle Bellamy Independent Pioneer Club, chartered July 10. ITPA National President Harry E. Waller presented the group's charter at the first meeting on Aug. 8. A total of 33 individuals signed the petition requesting permission to form the new Club, including 16 new active members and nine new auxiliary members.

The Club is located in Knoxville, Iowa, home of Continental Telephone Company of Iowa. ITPA Director Claude A. Fenwick was instrumental in helping to organize the Club.

Several more new Clubs seem likely to be formed in coming months. ITPA headquarters staff members during a recent four-week period received requests for information about forming Clubs in five states — Iowa, Kentucky, Minnesota, North Carolina and Tennessee. The efforts at United Telephone Company of Minnesota at Waconia seem farthest along at this time.

In addition, the July issue of the PIONEER reported on the formation of the Earl Dean Club, with charter ceremonies in May in Oregon.

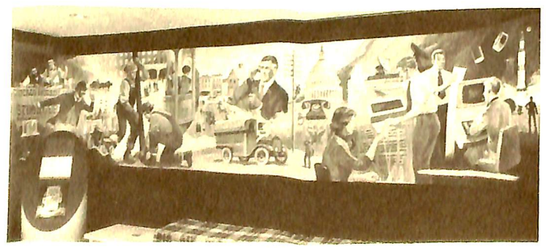
Hall of Fame Ceremony

Continued from page 1

Past President Russ Hulbert and Regional Vice President Ben Witmer were among those present.

The display area faithfully follows the proposed design shown in the November 1978 PIONEER. As one enters the reception area from the outside corridor one sees, on the right, a striking 20 foot long by 4 foot high mural of scenes from telephony's history from the earliest days to the present. This mural was hand painted in sepia tones by noted Washington artist Will White. At the far end of the area and beneath one end of the mural stands a podium containing the biographies of the members of the Hall of Fame. Each biography is laminated in sheet plastic and may be individually selected by the viewer. The podium also displays the ITPA emblem and the original Hall of Fame plaque made to honor John Knox Johnston, founder of ITPA. Exhibit designer and cartoonist William Rechin created the entire area.

Complementing the ITPA area one sees, directly ahead and on the inner corridor wall of the association's offices, a large USITA logo in the shape of a telephone. In the center of the logo are back-lighted color transparencies of present day industry leaders and USITA activities.



Overall view of Hall of Fame lobby.

Baked Sole Serves Four

(The secret of this recipe is in the sauce. Nutmeg and sherry flavor the cream sauce made rich with shredded Jarlsberg cheese.)

4 sole or flounder fillets (about 1½ pounds)
1 teaspoon salt
1/4 teaspoon white pepper
1 cup (4 ounces) shredded Jarlsberg cheese
4 strips bacon, cooked
1 tomato, cut in wedges
1 large green pepper, seeded and cut in 1/4 inch slices
1/3 cup bread crumbs
1 tablespoon melted butter
Cheese sauce (recipe follows)

Sprinkle both sides of fillets with salt and pepper. Sprinkle 1/4 cup shredded Jarlsberg cheese on each fillet. Place strip of cooked bacon across fillet at one end. Roll up fillet jelly-roll fashion so that bacon is rolled in center. Place fillets, seam side down, in a greased shallow 2 quart baking dish. Cover with cheese sauce. Arrange tomato wedges on sides of fish and green pepper rings between fish rolls. In a small bowl combine bread crumbs and melted butter; mix well. Sprinkle over top of casserole. Bake in a preheated 400° oven for 30 minutes. Makes four servings.

Cheese Sauce

In a large skillet melt 2 tablespoons butter. Add 2 tablespoons flour, 1 teaspoon salt, 1/4 teaspoon nutmeg; stir with a fork until smooth. Stir in one cup milk, cook, stirring constantly until mixture thickens. Add 1 cup shredded Jarlsberg cheese, stir until melted and smooth. Do not boil. Stir in two tablespoons sherry.

President's Travels

Continued from page 5

Still to come, although I will have attended some of these events before this gets into print, are meetings at Slippery Rock, Pa., (the Keystone State's Pioneer convention); Nashville, Tenn.; Dixville Notch, N.H.; Hot Springs, Ark.; and Pinehurst, N.C., before conducting my final meetings as ITPA President at the annual meeting in Phoenix.

We have travelled thousands of miles and met the most wonderful telephone people in the world. I want to express my appreciation to the National office—Mary Lee, Edna Coppage and Jerry Byrd for their support during the year. And I want to thank each and every member for your support and loyalty.

News You Can Use

Telephone Tips Booklet Available

Everyone who uses the telephone in his or her job should read a helpful booklet just distributed by USITA. It is titled "Good Telephone Techniques to Help Your Business."

The booklet is loaded with good advice for new employees and for experienced professionals. Subjects range from how to answer the telephone and how to take thorough messages to how to make calls. There also is a section aimed at the top executive responsible for selecting the office telephone system and developing company communications policies.

Other features include room for listing key telephone numbers and back cover space for emergency numbers. The booklet was developed primarily as a marketing tool for telephone companies to give in quantities to business customers. It is an excellent device to educate anyone who uses the telephone. Get one free from the ITPA office; quantity orders are available at the cost of printing—10 cents each.

Surprising Data on Robberies, Injuries

Unarmed robbers are more likely to injure their victims than those carrying a weapon, according to a study by the Institute for Law and Social Research. Apparently the criminal without a gun or knife feels a greater need to intimidate victims by causing injuries.

Robbers with guns are less likely to injure their victims than are robbers with knives, according to the report. The study was based on court data for Washington, D.C., and Atlanta, as well as 26 cities surveyed in a separate study.

Among its conclusions, the Institute expressed concern that cracking down on illegal possession of guns may lead to more unarmed robberies and more injuries.

Aspirin Has Its Drawbacks

If you take many aspirin or other nonprescription pain relievers, there is an interesting free booklet which you should read. It's titled "Painkillers: Their Uses and Dangers."

A panel of medical experts gathered by the Food and Drug Administration cautioned against using these analgesics for rheumatism and arthritis unless supervised by a doctor. The panel also expressed caution for people with upset stomachs and for women in the last months of their pregnancies.

Among other points, the panel noted that aspirin interferes with blood clotting. If taken during the last three months of pregnancy, it can cause bleeding and prolong pregnancy and delivery.

The medical experts would prefer to have warning labels to discourage use by people with stomach distress, ulcers or bleeding problems. The panel also recommended that advertising claims about treating "minor pain of arthritis or rheumatism" and "arthritis strength" should be removed from nonprescription products.

For your copy of this booklet, write for publication 598G, Consumer Information Center, Pueblo, Colo. 81009.

Bill Insert Offered on FCC Registration

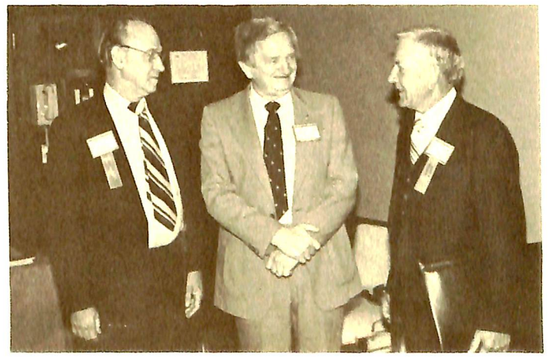
A new bill insert—a simplified explanation of the FCC's registration program—now is available. Measuring 6¼ inches by 3½ inches, sample copies may be obtained from the ITPA Washington office.

The insert is titled "Own Your Own?" Glossy reproduction proofs also are available for local printing.

Three Telephone Showcases Planned in U.S. for 1980

Three more Telephone Showcases are set for next year, following the successful conclusion of the series in Boston in mid-June. Nearly 4,000 people attended the three day exposition sponsored by USITA.

In 1980 the trade shows will be held in Milwaukee, Jan. 29-31, in San Francisco, April 8-10, and in Memphis, May 20-22. Members of ITPA are always welcome to attend. There is no admission charge.



VIPs stop for a visit during trade show (L to R): USITA Executive Vice President George E. Pickett, ITPA President Harry Waller and USITA President Robert W. Bunke. Nearly 4,000 people attended the Showcase at Boston's John B. Hynes Veterans Auditorium.

HELP WANTED

If you're an expert in your field, recently retired, your experience can be invaluable to others coming up in the industry. Lee's abc of the Telephone needs your training expertise. If you're interested in sharing your knowledge in short training workshop classes now and then, we can help you stay in touch with the industry. Contact Joe Aiken, Lee's abc, Box 537, Geneva, Ill. 60134. (312) 879-9000.

Telephony engineers and craftsmen needed for all areas and locations. Excellent salaries and exciting and challenging assignments. Call Sid Richter of Voltelcon: (213) 772-2321 or toll free: (800) 421-2821.

WANTED—Experienced Telephone Outside Plant Engineers and Stakers—Bell System and REA. Contact Goodwyn Engineering Consultants Inc. (205) 281-0540 or send resume to P.O. Box 2423, Montgomery, Ala. 36103.

Retirees—We need your talent and experience. Let us put you in the part of the country you desire. Try a working vacation to see if you really like an area or not. Call or write us—at your convenience. We've been around for over 43 years and we'll be here whenever you're ready. Contact Lester Birt, Personnel Director, Harris-McBurney Company, P.O. Box 267, Jackson, Mich. 49201; telephone (800) 248-3802, Michigan dial (517) 787-1800.

TELEPHONE PROFESSIONALS. It's Never Too Late! If early retirement is coming up, CIDCOMM can offer you a second career that may be more rewarding than the first. We need good people with talent and experience in the following categories: Central Office Engineering, Installation or Maintenance, Outside Plant Engineering, PBX/PABX I & R, Key System I & R, Station I & R, Cable Splicers and Line Assigners. CIDCOMM pays competitive salaries and offers a good benefit package. Please forward your resume to: Personnel Director, Cidcomm Inc., P.O. Box 4421, Burlingame, Calif. 94010, or call (800) 227-6982; California residents call (800) 632-4722.

COMSAT General TeleSystems Inc. is looking for Sales Engineers who are (advanced) communications and applications oriented and marketing minded. Background or current working experience in satellite communications is a definite asset! Contact: E.I. Kay, Comsat General TeleSystems Inc., Beltway Business Center, 6464 General Green Way, Alexandria, Va. 22312; Tel: (703) 256-0700.

FOR YOUR FUNNY BONE

I think the Department of Energy is getting a little desperate. They're now working on a completely new approach to the gas shortage—radial toes.

Let's be fair about this. There is no truth to the rumor that DOE stands for Driving On Empty.

When next you're inclined to complain, just remember that some countries are still reluctant to show THE WALTONS—because it would make their people envious.

I can still remember the exact moment when I gave up being an amateur gardener. It was the day I realized my family members are professional eaters.

In outer space no one can hear you scream. What a great place to raise kids.

It's amazing. Yesterday our twelve-year-old came home from camp with a six week accumulation of dirty laundry. What makes it so amazing—it was a three week camp.

Kids today want everything done for them. I told my son he was going to have to shift for himself. He thought I was giving him a sports car.

Kids are people who sky-dive, hang-glide, drag-race, go disco roller-skating—and then worry about the dangers of nuclear power.

Thanks to food prices, people are playing a new game called Supermarket Roulette. Only one cart in six is loaded.

I happen to be the inventor of the solar pacemaker. There's only one problem. When the sun goes out, so do you.

You know why politicians aren't interested in solar energy? How do you tax the sun?

Last month we sold our car and my son still can't adjust to the new situation. Saturday night he tried to borrow the keys to my feet.

Kids are really into health. For instance our daughter considers her body a temple. And it is—Our Lady of Twinkies.

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